## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

 Applicant : David Bill
 Art Unit : 2665

 Serial No. : 09/105,840
 Examiner : Man Phan

 Filed : June 26, 1998
 Conf. No. : 6055

Title : DISTRIBUTING PERSONALIZED CONTENT

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## AMENDMENT IN REPLY TO ACTION OF AUGUST 31, 2007

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Amendment to the Drawings begin on page 16 of this paper.

Remarks/Arguments begin on page 17 of this paper.